# Privacy and cookie use policy

This 'privacy and cookie use policy' sets out how Björkholm mökit Oy uses and protects any information that you give Björkholm mökit Oy when you use this website.

Björkholm mökit Oy is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

This policy is effective from 1<sup>st</sup> of April 2018. This policy is reviewed in September 2022.

#### What we collect

We may collect the following information:

- contact information including email address
- other information relevant to customer inquiry and booking

## What we do with the information we gather

We require this information for your booking confirmation, invoice and contact before, during and after your stay about your booking or payment. Gathering this information is required by the Finnish law on accommodation and catering activities 2006/308 §6 (*Laki majoitus- ja ravitsemistoiminnasta 2006/308 §6*).

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. Data is not transferred outside the EU or the European Economic Area.

From time to time, we may use your email address to send a newsletter. You will have the possibility to unsubscribe through the newsletter.

# Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect.

We do not store any bank or credit card details.





## Controlling your personal details

You may request details of personal information which we collect. If you would like a copy or require changes of the information held on you please write to Björkholm Cottages Limited.

### Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### Cookie use on our website

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the service or a third-party to recognize you and make your next visit easier and the service more useful to you.

We do not collect personal data of our visitors, but when you use our website we may place a number of cookie files in your web browser.

We use cookies on our website to optimize the social media features, such as Facebook and Instagram.

We use (third-party) cookies to enable certain functions for booking online, such as pick-a-date calendars and price indicators from our web shop partner Johku.

We use Google Analytics for statistics. Google Analytics 'remembers' what a user has done on our page, previous pages and interactions with our website.

By using the website you consent to the use of cookies.

## What are your choices regarding cookies

If you would like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the 'help' pages of your web browser. If you refuse the use of cookies, you might not be able to use all of the features we offer on our website.

You can learn more about cookies on <a href="http://www.allaboutcookies.org/">http://www.allaboutcookies.org/</a>



